



Republic of the Philippines
OFFICE OF THE CITY MAYOR
City of La Carlota
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EXECUTIVE ORDER No. 29
Series of 2010
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**REORGANIZATION OF LA CARLOTA
INVESTMENT INCENTIVES BOARD
-2010-
PURSUANT TO ORDINANCE NO. 113
OTHERWISE KNOWN AS THE INVESTMENT
INCENTIVE CODE of LA CARLOTA CITY**

WHEREAS, it has always been the policy of the City Government of La Carlota to put the welfare of the people first, before self-interest;

WHEREAS, from among the many concerns besetting local government units today, it has been noted that the most common concern is the financial resources; the availability of it having dwindled because of the cut in the Internal Revenue Allotment (IRA) pie resulting from the approval of several cityhood bills;

WHEREAS, in view of responding to this concern, the City Government of La Carlota has adopted the corporate policy – “Lets go La Carlota”, which will redirect its path to revitalization of revenue – generation efforts in the City;

NOW, THEREFORE, by virtue of the powers vested in me by the Local Government Code of 1991, I hereby declare the creation of the La Carlota City Investment Incentives Board (LCCIIB) which will ultimately open doors for dependence on the now, threatened IRA Funds for provinces, cities, municipalities and barangays; the creation of which was provided for in SECTION IX, of the Sangguniang Panlungsod ORDINANCE NO. 113, Series of 2001.

SECTION 01. COMPOSITION. The La Carlota City Investment Incentive Board (LCCIIB) shall be composed of:

Chairman : **HON. JULIET MARIE D. FERRER**
City Mayor

Members : **HARRY MENGHNANI**
Business Sector

HON. LUIS D. JALANDONI, III
SP Chairman
Committee on Finance & Appropriation

HON. KAREN L. AGUIRRE
SP Chairman
Committee on Laws, House Rules,
Resolution and Ordinances (CLHRO)

HON. CIRIACO D. SIA
SP Chairman
Committee on Tourism, Trade Commerce
and Industry (CTTCI)

HELEN D. BARRATO
HRMO III / PESO Manager

DAVID JOHN THADDEUS ALBA
Manager, AALCPI
Representative Industrial Sector

SECTION 02. FUNCTIONS. All the 10 functions contained in SECTION IX – B as to Powers and Functions of the Local Incentive Board (LIB) as provided for under ORDINANCE NO. 113, Series of 2001 are hereby reiterated in this order.

Powers and Functions of the Local Incentive Board (LIB):

- 1. To promulgate such rules and regulations as maybe necessary to implement the intent and provisions of this Ordinance taking into consideration the holistic development by safeguarding sustainable well-being of the social,**

cultural and ecological life of the community subject to the conformity of the Sanggunian Panlungsod.

2. To conduct in-depth economic and technical studies and researches in order to identify priority Investment Areas, appropriate incentives and government support measurers to be extended, in order to attract investors.
3. To come up with short term and medium term investment promotions program specifying Investment Priority Areas.
4. To established an Investment Promotions Center, and to supervise the operation and implementation of the same.
5. To provide and source budgetary support as required to fully and successfully implement this Ordinance.
6. To enter into an agreement with other government agencies and/or private organizations in facilitating and implementing system, procedures, requirements and investments and other support services for the La Carlota Investment Promotions Program, subject to the confirmation of the Sangguniang Panlungsod.
7. To screen, evaluate, accept, approve, or reject applicants desiring to avail of the incentives and privileges under this code within Thirty (30) days from receipt and to issue Certificate of Registrations/Exemptions in case of approval, or a notice of rejection in case of denial of the application. In case of either denial of the application. In case of either denial or approval of the application the signature of at least four (4) member of the board and the chairman shall appear in the resolution.
8. To undertake Trade Missions, both local and foreign, for the purpose of inviting investors as well as providing necessary information and dissemination drive to parties willing to avail of the Investment Incentives Program under this Ordinance.

Provided. However, that in the case of foreign trade mission, the approval of the Sangguniang Panlungsod must be secured;

9. Trade Mission involving local and foreign International Trade Organizations as well as Trade Mission involving Board of Investors Offices, foreign embassies and consulates in the Philippines and abroad shall be headed by the City Mayor or in his absence, by any of his duly authorized member of the Local Investment Board (LIB)

Provided, that, in the case of Internal Trade Organization, there is a need for an endorsement or referral by the Bureau of Internal Trade Promotions, DTI;

10. The Local Investment Board in coordination with the appropriate agencies or instrumentalities of the local and national government is hereby empowered to identify, acquire and develop Industrial Estates and Business Parks and other investment areas in the City of La Carlota in accordance with the approved investment priorities of the city.

SECTION 03. TECHNICAL ADVISORY STAFF. This group shall serve as Secretariat, Technical Assistant and Researcher and it will be an interim staff from the Office of the City Mayor until a permanent group may be assigned and shall work on matters concerning investments and investment policies with coordinative liaison with the CITY TOURISM OFFICE, CITY CULTURE AND ARTS COUNCIL, DEPARTMENT OF TRADE AND INDUSTRY (DTI), CITY DEVELOPMENT COUNCIL (CDC), and CMO INFORMATION /COMMUNICATION TECHNOLOGY (ICT) PROGRAM for the over-all VISION & MISSION of the city with regard to Investment Development Promotions.

Duties and Responsibilities of the Technical Advisory Staff:

- A. To assist the Board in the performance of its powers and functions
- B. To serve as secretariat to the Board
- C. To conduct studies, gather and analyze facts and figures and inform the Board on National/Regional issues affecting the dynamics of investments to perform other functions as directed by the Board.

SECTION 04. INITIAL MEETING. There shall be an initial meeting to be held in the future date where plans for 2010-2013 revenue-generation investment promotion and tourism – related portfolio shall be taken-up.

SECTION 05. EFFECTIVITY. This order shall take effect upon its signing.

DONE and DATED this 23rd day of December , 2010 at La Carlota City, Republic of the Philippines.


ATTY. JULIET MARIE D. FERRER
City Mayor